

Director's Report for Board Meeting November 19, 2025

Vision: *Welcoming, Inspiring and Connecting our Community.*

Mission: *We serve as a community hub by connecting our patrons to all forms of literacy, lifelong, learning and growth.*

[RCL Monthly Calendar](#)



Robust Collections

- ★ Provide barrier-free access to resources for the community that are most in demand.
 - Patron Services Team created a behind-the-scenes social media post showing how new library items are processed from order to shelving



Enriching Programs

- ★ Provide opportunities to create, learn, be entertained and come together.
 - Saturday Storytime on November 15 welcomed 21 children and caregivers for interactive reading and activities, promoting early literacy and community engagement
 - Family Game Night on November 14 offered dozens of board games for families and friends, with free pizza and pop, attracting 41 attendees
 - Tea Tasting 101 on November 6 had a full house, including one attendee celebrating her birthday during the program
 - Youth Author and Illustration Class participants wrote short stories, poems, and created illustrations, resulting in a published keepsake book
 - Library Calendar and Weekly Engagement encourages patrons to check the library calendar and make library programs part of their weekly routine

Broad Outreach

- ★ Expand meaningful partnerships with local organizations to strengthen community inclusion.
 - Winter Newsletter has been distributed to all four Gull Lake Community Schools and placed in each staff member's mailbox
 - Holiday Photo Opportunity allows patrons to take holiday photos at the library, providing a fun, family-friendly way to engage and share seasonal cheer
 - "How Has the Library Impacted You?" invites patrons to share how the library has influenced their lives, providing an opportunity to celebrate and visibly tell the Library's Story through the Patron Framework



Strong Operations

- ★ Ensure sustainable funding sources for operating hours, collections, services, programs and staff.
 - Fall cleanup has begun and will be completed next week, keeping library grounds safe and welcoming
 - The Director and Bookkeeper will meet with auditors on December 8 for the annual audit
 - The Director is attending a DIY Strategic Planning Workshop led by the same consulting firm that developed RCL's 2022 to 2025 Strategic Plan
 - Staff Development includes Patron Services staff attending a Working the Frontlines workshop on November 20 and Patron Services Lead, Desiree Mills, presenting at Friday's Staff Meeting on insights from her half-day Readers Advisory workshop



Additional Information outside the scope of the RCL Strategic Plan.

- Statement of Votes and Certificate of Determination confirming the successful passage of the library millage was provided by the Kalamazoo County Board of Canvassers
- Updated Millage FAQ webpage thanking voters for participating in civic process
- Teen and Adult Programming Questionnaire has been created and is available for patrons to provide input on desired programs